

SCHOOL LEADERS SCOTLAND

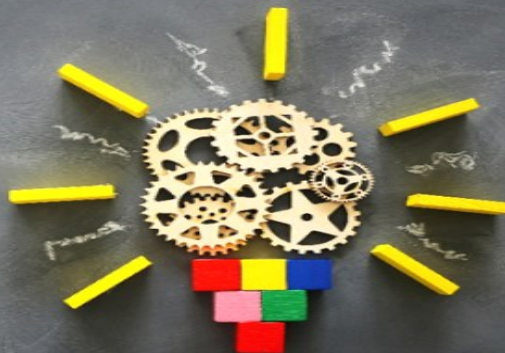
BUSINESS PARTNER PROPOSAL

&

CONFERENCE BOOKING PROCEDURE



Leading with
Innovation and
Inspiration



CONFERENCE 25

13 & 14 November

Cameron House Hotel, Alexandria G83 8QZ

info@sls-scotland.org.uk

www.sls-scotland.org.uk

School Leaders Scotland is a growing Association representing the interests of Senior Leaders in Scottish secondary schools. Our 1190 membership represents at least 85% of Scottish Schools in both public and private sectors. For both newly appointed senior management staff (Headteacher, Depute Headteacher, Principal Teacher/Faculty Head, Bursar and Business Manager) SLS provides advice, support and information.

SLS is affiliated to the Association of School and College Leaders (ASCL), which has over 21500 secondary school leaders throughout the remainder of the UK.

SLS members have expertise in school leadership and across Scottish Education. Our members are represented on major local and national education Bodies such as General Teaching Council for Scotland, Education Scotland and the Scottish Qualifications Authority.

Why Exhibit?

Conferences are a vital source of professional development for members, providing forums for discussion and also facilitating networking with colleagues from around the country. We realise and understand their value to our Business Partners giving them the platform to provide our membership with additional outsourcing material to promote their services and product.

Over the last 2 years we have expanded our professional development support which we are offering to school leaders – both members and well as to non-members. For Session 2024/2025 in addition to the Annual Conference in November we successfully ran over 19 events delivered via Webinars and in person events. We hope to maintain this in 2025/2026

The **Annual Conference** has become one of the high points in the education year. It is a two-day event attracting both residential and day delegates. It is attended by over 150 members and non-members from both the local authority and independent sectors as well as guests from every major education partner organisation from across the UK.

This year our Annual Conference will be in November returns to **Cameron House, Loch Lomond**. **Whilst we have used this venue in the past, we will be located in the newly constructed Loch Lomond Suite new wing which offers excellent conference facilities for both delegates and business partners.** We would wish, at this stage in our planning, to ensure the most effective package and platform for our Business Partners at what has developed over recent years into a highly popular event. This new structure gives us the benefit of two large rooms adjacent to each other. Business Partners are located in the first section

ast year this worked really well and with all our Business Partners having equal viewing opportunities. We plan to accommodate 11 Business Partners within the Exhibition Area, located adjacent to the Conference Suite . Within this area 6 stands have been allocated to our Premier Business Partners. A further 4 stands will be located in the main Conference Suite which is adjacent to the Exhibition are. These stands will be offered at a reduced rate.

Stands will all be of equal size and measure approx 1.5m x 1.5m. All tea/coffee breaks and lunches for conference delegates and visitors will be taken in Exhibition Area therefore ensuring maximum and ample footfall.



OUR PACKAGES

Package 1 Only available to the current Premier Business Partners

Premier Business Partners £1500 per Annual Conference (THIS IS THE FINAL YEAR OF THIS CURRENT OFFER)

Benefits

Automatic guaranteed booking for the next 3 years—Expires 31 December 2025

1 x Stand location of their choice (1.5m x 2m) minimum + table & 2 chairs & power

1 x ¼ page advertisement in Leaders Magazine (distributed digitally annually to entire membership)

Company logo included on the SLS website for 3 years

Branding in the reception area

Your logo/banners on display during address

Two complimentary lunches per stand

Free Car Parking

Listed on our Premier Business Partners web page.

2 x Annual Dinner tickets

Free Parking

SLS is looking to build a business partnership with your business that would benefit our membership.

Package 2

Business Partners £1650 per Annual Conference

Benefits

1 x Stand location (1.5m x 1.5m) + table & 2 chairs & power

1 x ¼ page advertisement in Leaders Magazine (distributed digitally annually to entire membership)

Two complimentary lunches per stand

Located in the Main Exhibition Area

Free Parking

Package 23

Business Partners £1000 per Annual Conference

Benefits

1 x Stand location (2m x 1.5m) + table & 2 chairs & power

1 x ¼ page advertisement in Leaders Magazine (distributed digitally annually to entire membership)

Two complimentary lunches per stand

Located in the Main Conference Area

Free Parking

MAIN CONFERENCE SPONSOR

Available to one company per year.

Cost £4250

Company advertising on all our conference promotional material

Larger Stand

2 lunches provided on each day

Invite for 2 for the Annual Dinner

Logo on Website

Logo on all digital signs within the conference area

Enhancing your company profile

You also have an opportunity to provide conference bags or folders to further enhance your company profile at the event. The cost is entirely up to you and also resourcing – we can provide our logo to add to your banding.

Conference Sponsorship

Why not host a pre-dinner drinks reception, dinner wine, lunch, dinner etc.

This would

Increase network opportunities with the delegates.

Two complimentary dinners tickets for the Annual Dinner on Thursday evening.

Acknowledgement of your hospitality and opportunity to respond.

To host the Pre Dinner Drinks Reception

This would be based on a glass of wine/fizz or soft drink + a top up. Based on 150 the cost would be in the region of £1,200

To host wine on the table at the Annual Dinner

This would be based on 2 glasses of wine/fizz or soft drink

Again based on 150 the cost would be in the region of £2000 (alternatively you may wish to share this with another interested party)

To host a Toast to the Association

This would be based on a glass of wine/fizz or soft drink. Based on 150 the cost would be in the region of £750

Conference Speakers

Sponsoring a Conference Speaker is also an excellent way of enhancing your profile giving you these additional benefits:

- Prominent branding in our Scottish Leader Magazine
- Your logo / banners on display during address
- Acknowledgement at the beginning and end of the address

To sponsor a Conference Speaker

We would tailor this round your budget. Over the recent years speaker costs have been in the region of £1000 - £5000.

If you would like to discuss these opportunities further and obtain associated costs, or if you have other innovative ideas for marketing your product please call or contact:

Lyn Honnan at SLS Headquarters on 0141 404 2792 or 07718933349

Email lyn.honnan@sls-scotland.org.uk

**To Book your stand please complete the MS Form at
<https://forms.office.com/e/kPK5GJqkZE>**

TERMS AND CONDITIONS

Set up time from 18:00 on Wednesday 12 November **subject to availability**. Stands to be completed by 09:00 on Thursday 13 November) Exhibition closes at 15.00 approx on Friday 14 November (stands must be cleared away by 16.00 latest)

Cancellation

Less than one month	-	Full payment due
Less than two months	-	50% payment due
More than three months	-	10% payment due

Booking & Payment

Please tick the appropriate box on the Booking Form indicating your required Package.

On receipt of your booking form, we will acknowledge receipt and an invoice will be issued late July.

Stands and any sponsorship offers will be issued on a first come first served basis.

Payment must be made by 31st August 2025. **If payment is not received by this date, we reserve the right to cancel your exhibition area.**

Health & Safety

Under the Management of Health and Safety at Work Directive 1992, exhibition stands are considered to be a workplace. It is therefore your responsibility to ensure that all your staff and subcontractors have received health & safety training and are provided with the correct PPE to enable them to carry out their work in a safe manner in accordance with COSHH and the Act. On this basis you are required to have in your possession a copy of your Company's Health and Safety policy, which may be requested during the exhibition.

Insurance

Business Partners must be covered by an All Risks insurance policy to cover any loss or damage to exhibition stands and or to exhibitors.

Fire Regulations

Due attention must be given to maintaining free and clear access to all fire escape routes and exits and to ensure that no obstruction takes place on which is likely to interfere with any emergency evacuation of the premises. Fire hoses and appliance points must also be similarly free from any obstruction.

Internet Connection

Free Wi-Fi is available throughout the venue.

Accommodation

There is accommodation available at Cameron House. If I have availability, I may be in a position to offer this to Business Partners but SLS Delegates are given the opportunity in the first instance. Accommodation must be paid to SLS prior to the event.